

# American Needs to Continue Investing in Higher Education

National Conference of State Legislatures's 2008 Legislative Institute on Higher Education

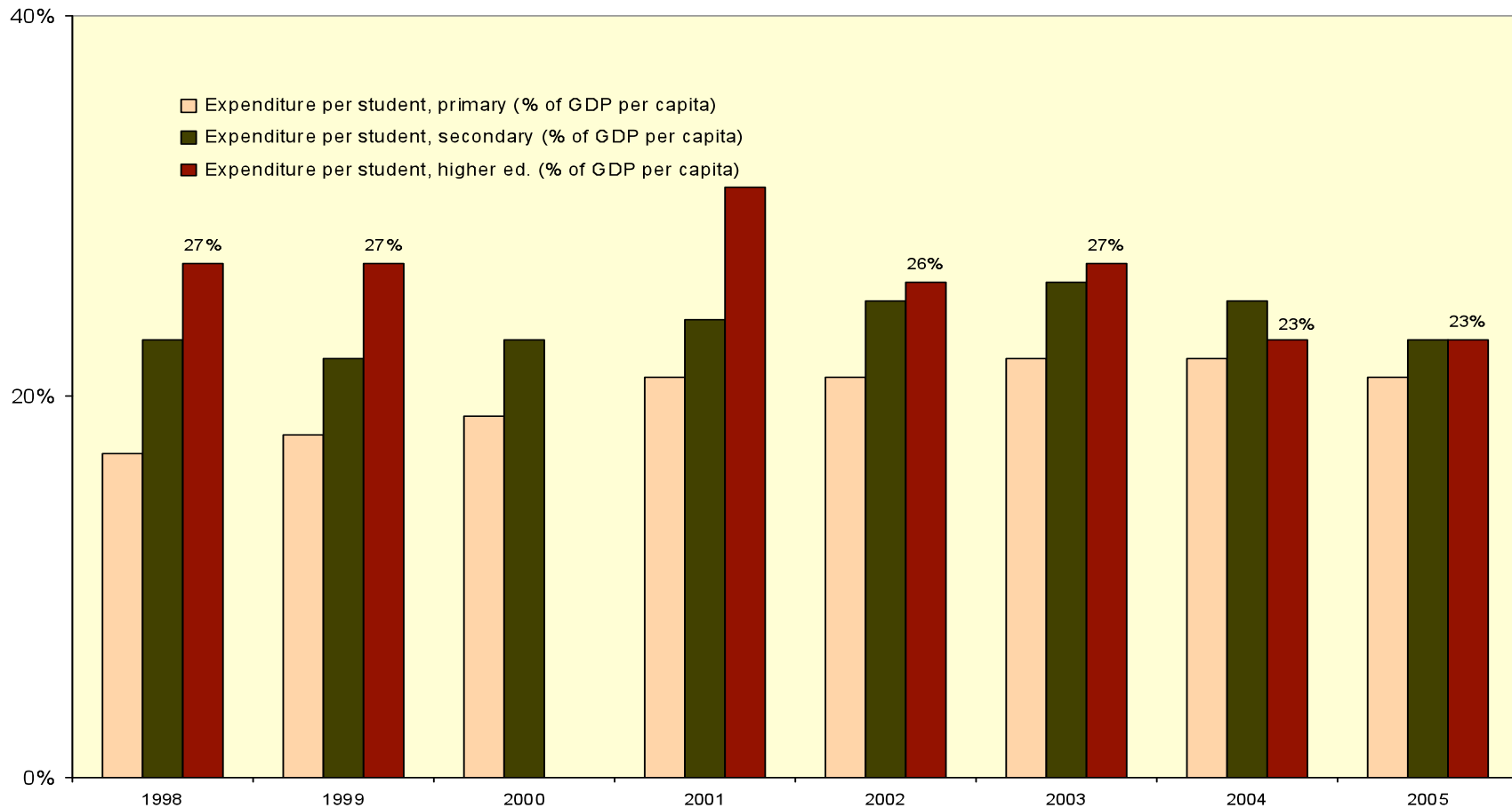
November 2008



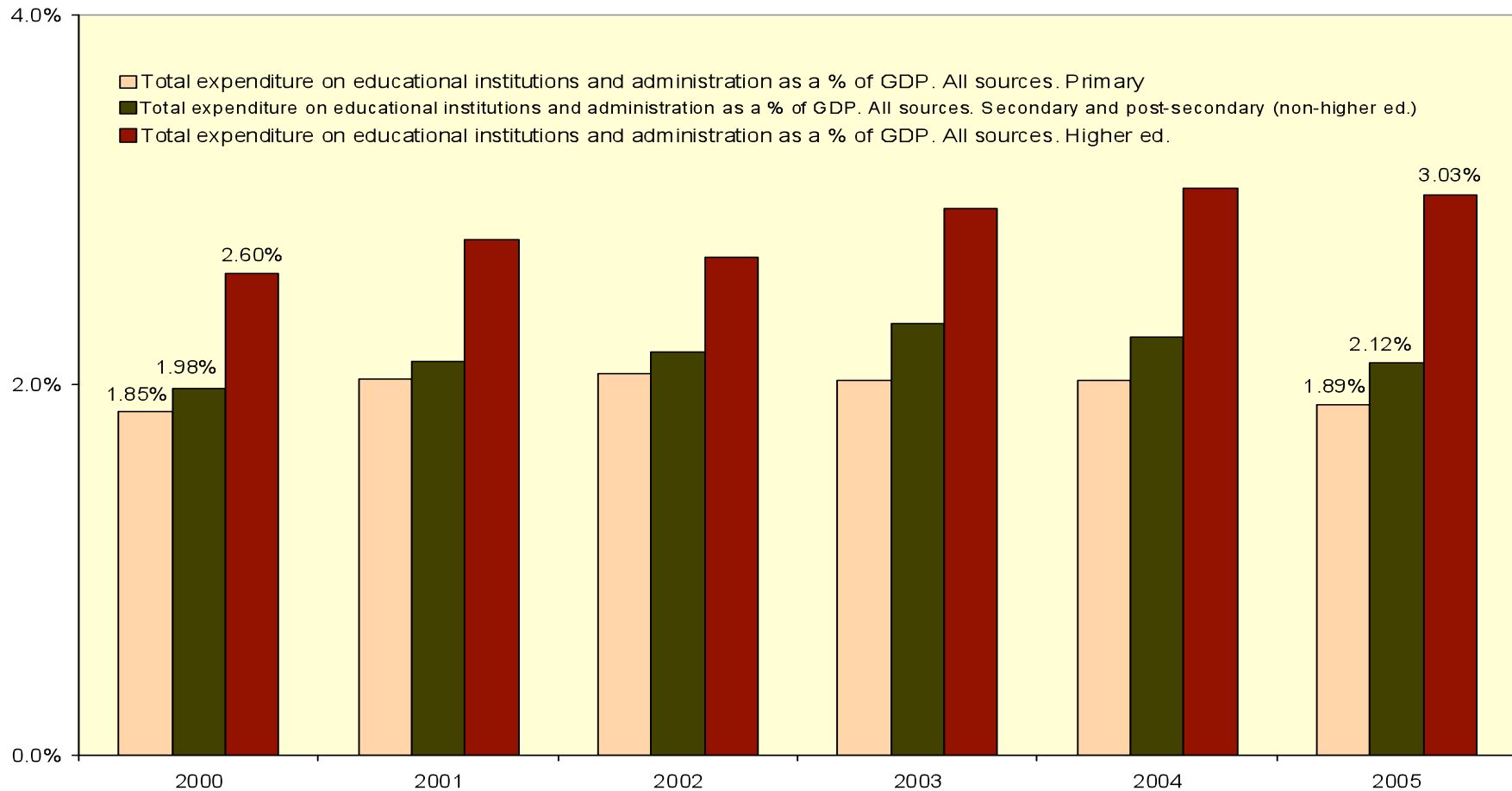
GEORGETOWN UNIVERSITY

Center on Education and the Workforce

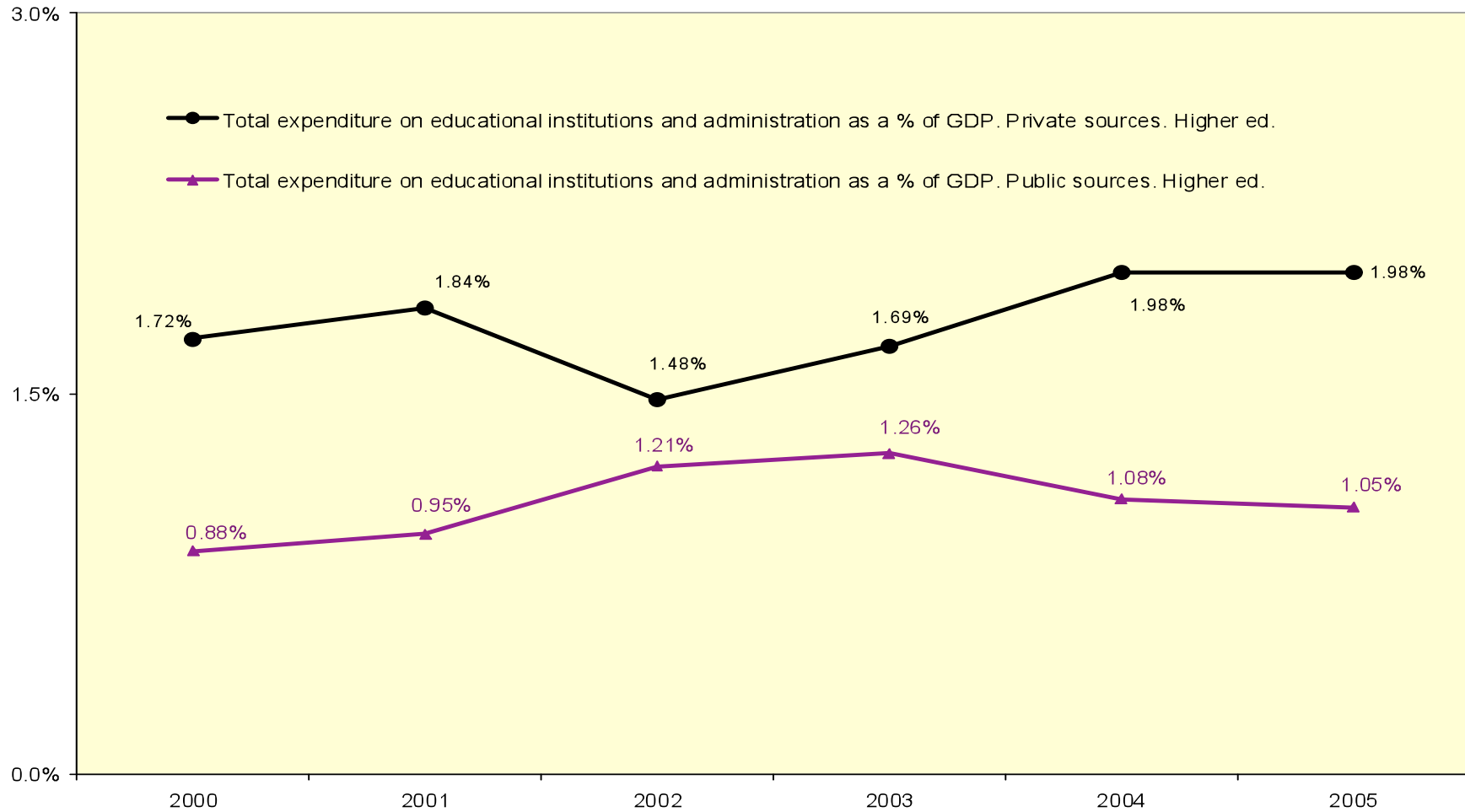
# America is disinvesting in higher education (per pupil expenditure relative to GDP per capita)



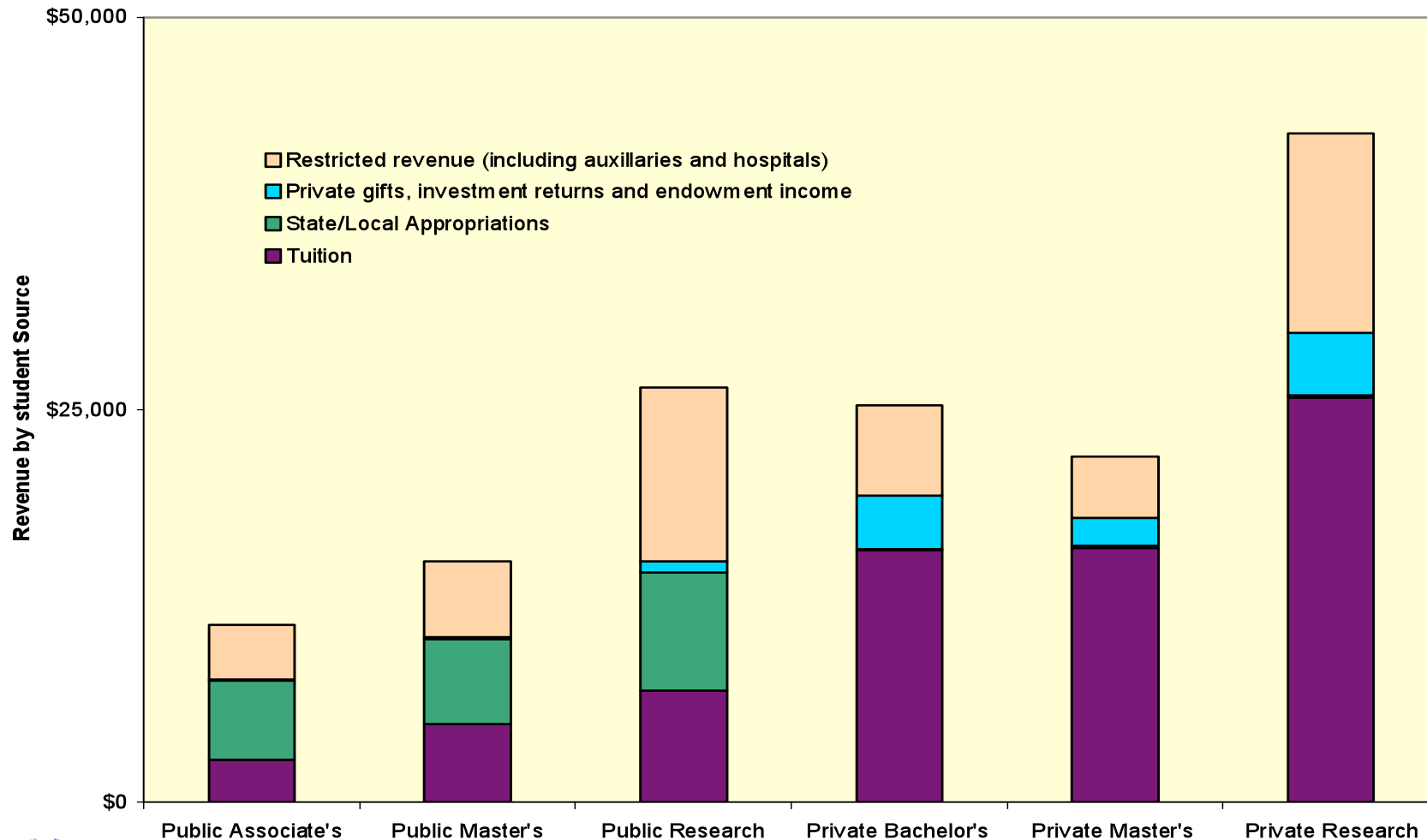
# Higher education investments are increasing relative to K-12 investments



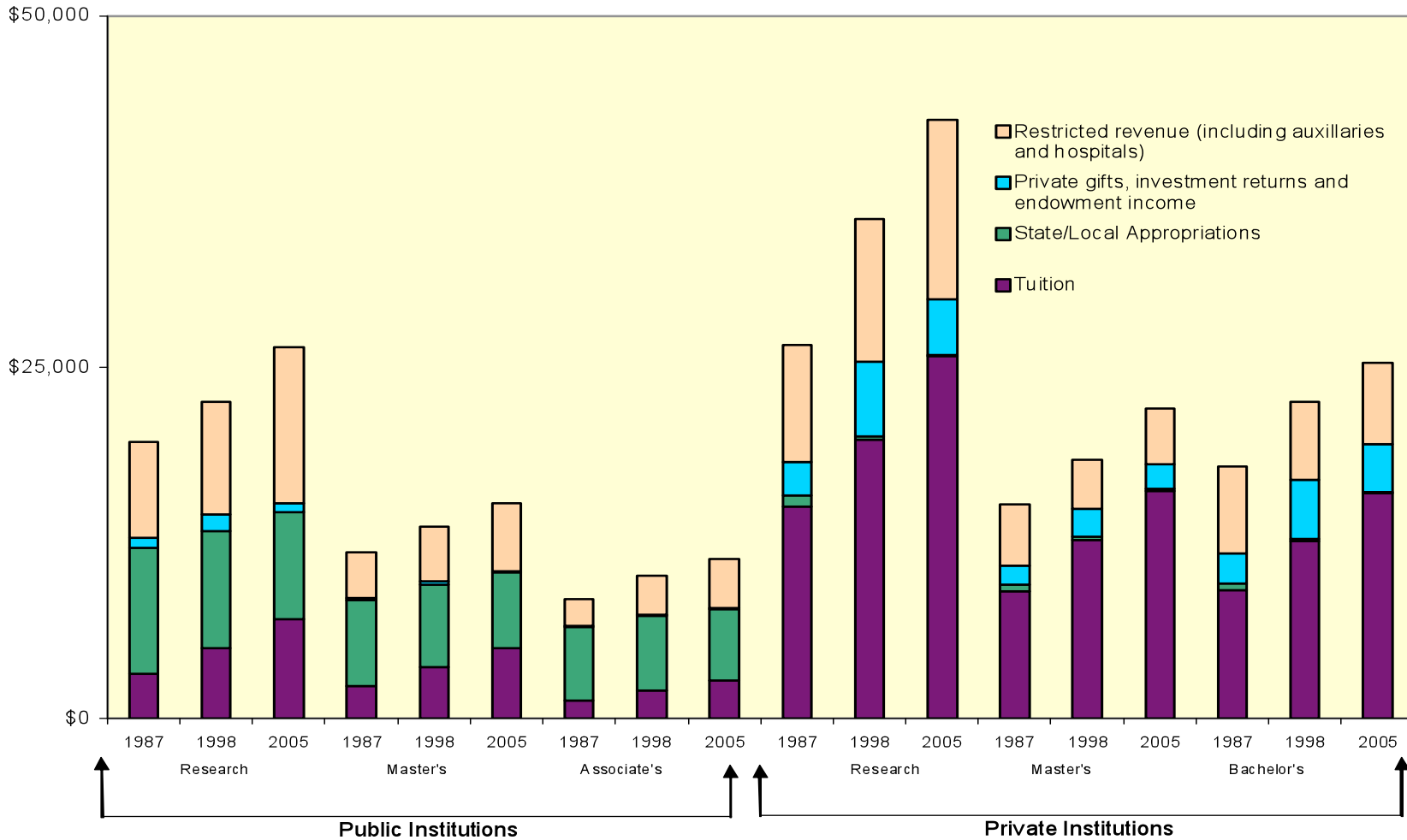
# Public expenditure on higher education is decreasing while private expenditure is increasing



# A growing revenue gap exists between public and private institutions



# Revenues are up, especially among private institutions



# There is room for increasing BA attainment especially with increases in test scores

